



# Where Play Meets Learning®



# CATALOGUE 2024



Finding a toy that is both educational and fun is not an easy task—and once you find it, figuring out how to get the most out of it is even harder! With these concerns at the heart of our design process, we're creating toys that build skills in key developmental areas without sacrificing the joy of play.

Made with care and based in research, our toys also come with learning materials to help parents nurture their little one's natural love for learning.

## OUR 7 KEY DEVELOPMENTAL SKILL SETS



**GROSS MOTOR** skills involve movement of larger muscle groups, such as arms and legs. Babies use these muscle groups to sit up, turn over, crawl, and walk. As they get older, they'll use them to run, jump, and keep their balance.



**FINE MOTOR** skills involve movement of smaller muscle groups, such as hands, fingers, and wrists. Kids need these skills to hold a pencil, draw, and write.



**SPEECH & LANGUAGE** skills refer to a child's ability to understand, use, and combine speech sounds and words. These skills allow them to communicate effectively with others.



**SOCIAL & EMOTIONAL** skills include identifying, regulating, and expressing emotions and feelings in socially and culturally appropriate ways.



**COGNITIVE** skills include thinking, remembering, and concentrating. These skills facilitate a child's learning journey and help them acquire other skill sets.



**IMAGINATION & CREATIVITY** refer to a child's ability to invent original ideas and think creatively to solve problems.



**STEM** skills relate to Science, Technology, Engineering or Math. This skill set includes prerequisite, toddler-level skills, such as number perception, pattern recognition, and matching.







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There's much more to explore  
over at **battateducation.com**





Endless building possibilities!



## LOCBLOC® COUNTING BLOCKS

A set of colorful building blocks, play cards, and stickers to count, build, and learn with.

12 mo +

BE3711Z

UPC: 062243456334

PKG: 27.94cm x 20.32cm x 26.67cm

Case pack (pcs): 2



## SAVE & COUNT PIGGY BANK

A piggy bank with colorful, numbered play coins to practice counting with.

18 mo +

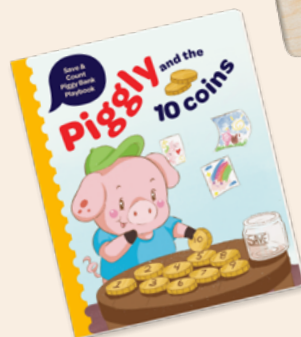
BE3707Z

UPC: 062243456297

PKG: 17.78cm x 8.59cm x 16.51cm

TOY: 17.5cm x 8.2cm x 15.29cm

Case pack (pcs): 4



## LEARNING LADYBUG

Explore colors and numbers with this ladybug peg toy.

18 mo +

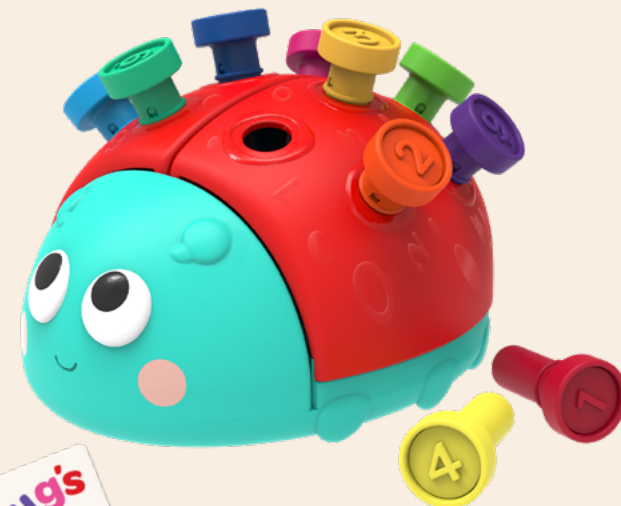
BE3704Z

UPC: 062243445536

PKG: 16.51cm x 10.67cm x 18.29cm

TOY: 18.03cm x 16.0cm x 10.69cm

Case pack (pcs): 3







## EGGXPRESS™ YOURSELF!

A dozen matching eggs with accessories for social-emotional learning.

18 mo +

BE3710Z

UPC: 062243456327

PKG: 32.49cm x 12.4cm x 10.19cm

TOY: 32.18cm x 11.86cm x 9.91cm

Case pack (pcs): 3



## ALPHABET FISHING

A magnetic fishing toy with wooden fish, magnetic fishing rods, and learning tools.

2 yr +

BE3709Z

UPC: 062243456310

PKG: 31.29cm x 5.99cm x 30.81cm

Case pack (pcs): 4



## MY ICE CREAM SHOP

An educational ice cream playset with realistic accessories, including ice cream scoops, toppings, tongs, play money, and more.

3 yr +

BE3723Z

UPC: 062243475700

PKG: 38.99cm x 24.0cm x 21.49cm

Case pack (pcs): 2



## MINI BARISTA

A toy coffee machine with realistic sounds and accessories including cups, drink pods, and more.

2 yr +

BE3720Z

UPC: 062243456426

PKG: 14.48cm x 13.31cm x 18.69cm

TOY: 14.22cm x 12.7cm x 17.78cm

Case pack (pcs): 2

3 x AG13 (LR44) batteries included.





## DIVE & DISCOVER

Learn about ocean layers and sea animals with a color-changing book, fact cards, and more!

3 yr +

**BE3736Z**

UPC: 062243476998

PKG: 20.96cm x 5.08cm x 16.84cm

Case pack (pcs): 4



## PENGUIN MATH BALANCE

A penguin scale with colorful sea creatures to count and weigh.

3 yr +

**BE3715Z**

UPC: 062243456372

PKG: 29.49cm x 8.99cm x 29.49cm

TOY: 34.92cm x 10.16cm x 22.61cm

Case pack (pcs): 3



## STACKING MONKEYS

Wooden monkeys and colorful fruit pieces to stack and balance.

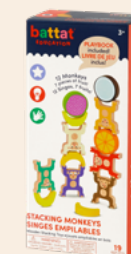
3 yr +

**BE3727Z**

UPC: 062243461666

PKG: 9.98cm x 6.68cm x 21.59cm

Case pack (pcs): 4



**NEW!**

## SHAKE & MATCH

Six pairs of sound shakers, memory cards, and a jigsaw puzzle for building memory and fine motor skills.

3 yr +

**BE3732Z**

062243469525

PKG: 16.51cm x 7.49cm x 32.51cm

TOY:

Case pack (pcs): 4







## KNOCK-KNOCK WHO'S INSIDE

A wooden activity board full of locks, numbers, and adorable animals to explore.

3 yr +

BE3728Z

BE3728GZ

UPC: 062243461680

PKG: 39.88cm x 3.56cm x 30.35cm

TOY: 39.37cm x 1.02cm x 29.85cm

Case pack (pcs): 4



## WHAT'S IN MY TUMMY?

Practice dressing skills and learn what different animals eat with this wooden activity board.

3 yr +

BE3729Z

BE3729GZ

UPC: 062243461703

PKG: 40.01cm x 3.3cm x 35.0cm

TOY: 39.37cm x 29.85cm x 1.02cm

Case pack (pcs): 4



## I AM RESPONSIBLE!

A magnetic chart for keeping track of responsibilities and building confidence.

3 yr +

BE3731Z

BE3731GZ

UPC: 062243464575

PKG: 41.66cm x 30.81cm x 3.66cm

TOY: cm x cm x cm

Case pack (pcs): 4



## I CAN PLAN!

Sort, order, plan, and reflect with this magnetic calendar!

3 yr +

BE3730Z

BE3730GZ

UPC: 062243461727

PKG: 41.66cm x 30.81cm x 3.66cm

Case pack (pcs): 4







## LACE UP & LEARN™ ANIMALS

Explore occupations, develop fine motor skills, and play dress-up with this wooden animal lacing playset!

3 Years +

**BE3734Z**

UPC: 062243469563

PKG: 18.54cm x 5.84cm x 32.41cm

Case pack (pcs): 4



## BRIGHT EXPLORER™

A color-changing light box set for shape learning and sensory play!

3 Years +

**BE3737Z**

UPC: 062243479043

PKG: 43.61cm x 19.94cm x 34.92cm

TOY: 38.74cm x 28.58cm x 13.97cm

Case pack (pcs): 1



## ABC RAILWAY™

Learn the alphabet, trace letters, and practice phonics with this train playset.

3 Years +

**BE3738Z**

UPC: 062243480742

PKG: 15.29cm x 7.49cm x 34.04cm

Case pack (pcs): 4



## STIR & SORT FOOD COURT™

Serve up fine motor development and color sorting fun with this play food set!

3 Years +

**BE3739Z**

UPC: 062243480766

PKG: 23.8cm x 7.8cm x 35.31cm

Case pack (pcs): 4







HAVE  
FUN!

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