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Where Play Meets Learning™

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Finding a toy that is both educational and fun is not an easy task—and once you find it, figuring out how to get the most out of it is even harder! With these concerns at the heart of our design process, we're creating toys that build skills in key developmental areas without sacrificing the joy of play.

Made with care and based in research, our toys also come with learning materials to help parents nurture their little one's natural love for learning.





### **OUR 7 KEY DEVELOPMENTAL SKILL SETS**



**GROSS MOTOR** skills involve movement of larger muscle groups, such as arms and legs. Babies use these muscle groups to sit up, turn over, crawl, and walk. As they get older, they'll use them to run, jump, and keep their balance.

FINE MOTOR skills involve movement of smaller

need these skills to hold a pencil, draw, and write.



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**SPEECH & LANGUAGE** skills refer to a child's ability to understand, use, and combine speech sounds and words. These skills allow them to communicate effectively with others.

muscle groups, such as hands, fingers, and wrists. Kids

**SOCIAL & EMOTIONAL** skills include identifying, regulating, and expressing emotions and feelings in socially and culturally appropriate ways.



**COGNITIVE** skills include thinking, remembering, and concentrating. These skills facilitate a child's learning journey and help them acquire other skill sets.



**IMAGINATION & CREATIVITY** refer to a child's ability to invent original ideas and think creatively to solve problems.



**STEM** skills relate to Science, Technology, Engineering or Math. This skill set includes prerequisite, toddler-level skills, such as number perception, pattern recognition, and matching.



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There's much more to explore over at **battateducation.com** 



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#### LOCBLOC® NUMBER BLOCKS

A set of colorful building blocks, play cards, and stickers to count, build, and learn with.

#### 12 mo +

**BE3711Z** UPC: 062243456334 PKG: 27.94cm x 20.32cm x 26.67cm Case pack (pcs): 2





#### SAVE & COUNT PIGGY BANK

A piggy bank with colorful, numbered play coins to practice counting with. 18 mo +

#### BE3707Z

UPC: 062243456297 PKG: 17.78cm x 8.59cm x 16.51cm TOY: 17.5cm x 8.2cm x 15.29cm Case pack (pcs): 4









**LEARNING LADYBUG** Explore colors and numbers with this ladybug peg toy. 18 mo +

#### BE3704Z

UPC: 062243445536 PKG: 16.51cm x 10.67cm x 18.29cm TOY: 18.03cm x 16.0cm x 10.69cm Case pack (pcs): 3







### **EGGXPRESS<sup>™</sup> YOURSELF!**

A dozen matching eggs with accessories for social-emotional learning. 18 mo +

**BE3710Z** 

UPC: 062243456327 PKG: 32.49cm x 12.4cm x 10.19cm TOY: 32.18cm x 11.86cm x 9.91cm Case pack (pcs): 3







#### **MINI BARISTA**

A toy coffee machine with realistic sounds and accessories including cups, drink pods, and more. 2 yr +

#### **BE3720Z**

UPC: 062243456426 PKG: 14.48cm x 13.31cm x 18.69cm TOY: 14.22cm x 12.7cm x 17.78cm Case pack (pcs): 2 3 x AG13 (LR44) batteries included.







#### **ALPHABET FISHING**

A magnetic fishing toy with wooden fish, magnetic fishing rods, and learning tools.

#### 2 yr +

**BE3709Z** UPC: 062243456310 PKG: 31.29cm x 5.99cm x 30.81cm Case pack (pcs): 4





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#### **MY ICE CREAM SHOP**

An educational ice cream playset with realistic accessories, including ice cream scoops, toppings, tongs, play money, and more. 3 yr +

**NEW!** 

#### **BE3723Z**

UPC: 062243475700 PKG: 38.99cm x 24.0cm x 21.49cm Case pack (pcs): 2







NEW!

#### DIVE & DISCOVER

Learn about ocean layers and sea animals with a color-changing book, fact cards, and more! 3 yr +

#### BE3736Z

062243476998 PKG: 20.96cm x 5.08cm x 16.84cm Case pack (pcs): 4





Wooden monkeys and colorful fruit pieces to stack and balance. 3 yr +

#### BE3727Z

UPC: 062243461666 PKG: 9.98cm x 6.68cm x 21.59cm Case pack (pcs): 4



### PENGUIN MATH BALANCE A penguin scale with colorful sea

creatures to count and weigh. 3 yr +

#### BE3715Z

UPC: 062243456372 PKG: 29.49cm x 8.99cm x 29.49cm TOY: 34.92cm x 10.16cm x 22.61cm Case pack (pcs): 3









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**KNOCK-KNOCK WHO'S INSIDE?** A wooden activity board full of locks, numbers, and adorable animals to explore. 3 yr +

#### BE3728Z

UPC: 062243461680 PKG: 40.01cm x 4.5cm x 35.51cm TOY: 39.37cm x 1.02cm x 29.85cm Case pack (pcs): 4





#### WHAT'S IN MY TUMMY?

Practice dressing skills and learn what different animals eat with this wooden activity board.

#### 3 yr +

#### BE3729Z

UPC: 062243461703 PKG: 40.01cm x 3.3cm x 35.0cm TOY: 39.37cm x 29.85cm x 1.02cm Case pack (pcs): 4













#### I CAN PLAN!

Sort, order, plan, and reflect with this magnetic calendar! 3 yr +

NEW!

#### **BE3730Z**

UPC: 062243461727 PKG: 41.66cm x 30.81cm x 3.66cm Case pack (pcs): 4





NEW!

#### **IAM RESPONSIBLE!**

A magnetic chart for keeping track of responsibilities and building confidence. 3 yr +

#### BE3731Z UPC: 062243464575

PKG: 41.66cm x 30.81cm x 3.66cm Case pack (pcs): 4





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All products meet all US, Canadian and EN safety standards.