Play by your own rules

Quirky and unique, our toys are meant to inspire children’s individuality. Unexpected colors, intriguing patterns, sensory textures, and features that are as playful as they are educational! The difference doesn’t stop there; our toys are timeless and meant to be passed on from one generation to the next.

We thought outside the toy box and came up with a dreamy line of kid-sized furniture. B. spaces – trendy designs with sleek lines. Just like our toys, these stylish pieces are sure to look good in any room.

Our packaging is 100% recyclable with easy-to-use TRY ME windows and groovy die cuts. The difference in our packaging goes way beyond the surface. We want to make sure that the environmental footprint on our children’s world is as light as possible. How? By scrutinizing every single piece, minimizing the parts that get thrown away, and by using soy-based inks and water-based varnishes.

We aim to be bigger than a toy company. We want to let children know that it’s okay to be curious, to be happy or serious, giddy and adventurous… all at the same time.

Because at the end of the day, kids should B. exactly who they want to B.

Peace, love, and jellybeans!
B. soft  B. cuddly  B. textured  B. colorful  B. you
Owl Be Back,  
**Roly-poly owl. 6 Months +**

- Wobbles and bobbles, but never topples!
- Colorful lights, bouncing balls and wacky sounds!
- Perfect for tummy time and new crawlers.

Starry Sky,  
**Baby play gym and mat. 0 Months +**

- Wobbles and bobbles, but never topples!
- Colorful lights, bouncing balls and wacky sounds!
- Perfect for tummy time and new crawlers.

B. Softies Wheeee-ls  
**Squeak, rattle and roll! Pull-back vehicles. 10 Months +**

- Wobbles and bobbles, but never topples!
- Colorful lights, bouncing balls and wacky sounds!
- Perfect for tummy time and new crawlers.

---

1. BX1540Z SODA PUP™  
   - Case pack (pcs): 6
2. BX1539Z LOLLI HOP™  
   - Case pack (pcs): 6
3. BX1538Z CABBY CAT™  
   - Case pack (pcs): 6
4. BX3235GTZ  
   - Case pack (pcs): 6
   - PDQ 20.50” (52.07cm) x 17.50” (44.45cm) x 6” (15.24cm)
B. Snugglies
Soft security blankets. 0 Months +

1. BX1565Z FLUFFY KOKO™  0 62243 32733 7  Case pack (pcs): 4
    TOY 8.25˝ (21cm) x 2˝ (5cm) x 12.50˝ (32cm)
    PKG 6.50˝ (16.50cm) x 2˝ (5cm) x 12.50˝ (32cm)

2. BX1589Z FLUFFY BUNZ™  0 62243 32734 4  Case pack (pcs): 4
    TOY 8.25˝ (21cm) x 2˝ (5cm) x 12.50˝ (32cm)
    PKG 6.50˝ (16.50cm) x 2˝ (5cm) x 12.50˝ (32cm)

Party Panda
Sensory plush with ice cream teether. 0 Months +

BX6ATZ  0 62243 33068 9  Case pack (pcs): 4
    TOY 6.25˝ (15.88cm) x 5.25˝ (13.34cm) x 10.50˝ (26.67cm)
    PKG 6.25˝ (15.88cm) x 5.25˝ (13.34cm) x 11.17˝ (28.37cm)

• Sensory plush with bumps and crinkles.
• Pull its tail to feel him wiggle.
• Detachable ice cream teether rattle.

Wiggle Wrap
Sensory explosion on the go-go! 0 Months +

BX6452Z (Hanging card)  0 62243 19906 8  Case pack (pcs): 3
    TOY 8.27˝ (21cm) shortest to 50.47˝ (128.2cm) longest x 4.3˝ (11cm) x 8.7˝ (22cm)
    PKG 12˝ (30.5cm) x 2.40˝ (6.1cm) x 7.48˝ (19cm)

BX6314Z (Window box)  0 62243 19906 0  Case pack (pcs): 3
    TOY 8.27˝ (21cm) shortest to 50.47˝ (128.2cm) longest x 4.3˝ (11cm) x 8.7˝ (22cm)
    PKG 12˝ (30.5cm) x 3.15˝ (8cm) x 7.48˝ (19cm)

• Sensory plush with bumps and crinkles.
• Pull its tail to feel him wiggle.
• Detachable ice cream teether rattle.

NEW
Dreamy Rattle
Sensory Baby Toy
3 Months +

Magical Mellow–Zzzs
Glowing mushroom mobile
0 Months +

Sound So Squeezzy
Sensory Baby Toy
3 Months +

Glow Zzzs
Bedtime buddies with soothing sounds and a soft glow. 0 Months +

1. BX1654Z SHELLÉ™; 0 62243 33807 4 ; Case pack (pcs): 2
TOY 8.25˝ (21cm) x 4.5˝ (11.4cm) x 4.5˝ (11.4cm) ; PKG 9.5˝ (24.15cm) x 5.5˝ (14cm) x 5˝ (12.70cm)
3 AA Batteries included.

2. BX1457Z WHALÉ™; 0 62243 29400 4 ; Case pack (pcs): 2
TOY 8.25˝ (21.5cm) x 4.5˝ (11.4cm) x 4.5˝ (11.4cm) ; PKG 9.5˝ (24.15cm) x 5.5˝ (14cm) x 5˝ (12.70cm)
3 AA Batteries included.

3. BX0763Z™; 0 62243 41278 1 ; Case pack (pcs): 3
TOY 9.5˝ (24.13cm) x 5˝ (12.70cm) x 2.25˝ (5.72cm) ; PKG 10.75˝ (27.30cm) x 5˝ (12.70cm) x 2.25˝ (5.72cm)

2. BX1764Z™; 0 62243 41514 0 ; Case pack (pcs): 3
TOY 9.5˝ (24.13cm) x 5˝ (12.70cm) x 2.25˝ (5.72cm) ; PKG 10.75˝ (27.30cm) x 5˝ (12.70cm) x 2.25˝ (5.72cm)

3. BX1765Z™; 0 62243 41516 4 ; Case pack (pcs): 4
TOY 9˝ (22.9cm) x 6.15˝ (15.6cm) ; PKG 18.75˝ (47.63cm) x 6.5˝ (16.51cm) x 6.5˝ (16.51cm)
3 AAA Batteries included.

1. BX0763Z™; 0 62243 33807 4 ; Case pack (pcs): 2
TOY 9.5˝ (24.15cm) x 5˝ (12.70cm) x 5.1˝ (13cm)
PKG 9.5˝ (24.15cm) x 5.1˝ (13cm) x 5.1˝ (13cm)
3 AA Batteries included.

2. BX1767Z WHALE™; 0 62243 39404 5 ; Case pack (pcs): 2
TOY 9.5˝ (24.15cm) x 5˝ (12.70cm) x 5.1˝ (13cm)
PKG 9.5˝ (24.15cm) x 5.1˝ (13cm) x 5.1˝ (13cm)
3 AA Batteries included.

• Press for a cozy glow and 4 soothing sounds.
• Set 20-minute timer or choose light-only or sound-only mode.
• Adjustable fabric hook.
Twinkle Tummies
Twinkling night lights and 6 soothing lullabies: 6 Months +

- 2 modes: lights-only, or lights and music.
- Belly twinkles gently and glows to the music, creating a soothing ambiance.

1. BX1651Z  FROG
2. BX1744Z  PANDA
3. BX1961Z  ZEBRA
4. BX1743Z  DOG

1. BX1732Z  FROG  Case pack (pcs): 12
2. BX1947Z  PANDA  Case pack (pcs): 10

TOY 6.25˝ (15.9cm) x 1.75˝ (4.45cm) x 6.50˝ (16.5cm)
PKG 7˝ (17.8cm) x 2˝ (5.1cm) x 8.5˝ (21.6cm)

Wheeee-uu!
4 pull-back vehicles: 12 Months +

1. BX6482Z  - 016203325669  Case pack (pcs): 4
TOY 5˝ (12.7cm) x 3.75˝ (9.5cm) x 4˝ (10.2cm)  PKG 8.5˝ (21.6cm) x 5.5˝ (14cm) x 3.5˝ (8.9cm)

Twinkle Tummies™
Twinkling night lights and 6 soothing lullabies.

1. BX1480Z  TOY

5˝ (12.7cm) x 3.75˝ (9.5cm) x 4˝ (10.2cm)
PKG 4.7˝ (10.4cm) x 4.6˝ (11.6cm) x 10˝ (25.4cm)

2 AA batteries included.

MY BELLY GLOWS!

Baby Wheeee-ls!
®
4 pull-back vehicles.

1. BX1732Z  FROG

2. BX1947Z  PANDA

1. BX1732Z
2. BX1947Z

1. BX1480Z
2. BX1480Z

NEW

1. BX1732Z  FROG  Case pack (pcs): 12
TOY 5˝ (12.7cm) x 3.75˝ (9.5cm) x 4˝ (10.2cm)  PKG 8.5˝ (21.6cm) x 5.5˝ (14cm) x 3.5˝ (8.9cm)

My Baby’s First Year:
A Year of Firsts!

- 12 monthly babybooks with guided activities.
- Images of baby milestones and development.

1. BX1073Z  016203409779  Case pack (pcs): 4
TOY 6.5˝ (16.5cm) x 6.5˝ (16.5cm) x 6.5˝ (16.5cm)  PKG 11˝ (28cm) x 4˝ (10cm) x 4˝ (10cm)

NEW

Peek-a-Books™
Fabric books: 6 Months +

1. BX1732Z
2. BX1947Z

1. BX1732Z
2. BX1947Z

Rainbow Sunshine™
Sensory baby book: 6 Months +

1. BX1732Z
2. BX1947Z

1. BX1732Z
2. BX1947Z

1. BX1732Z
2. BX1947Z

NEW

NEW

NEW
1. BX1559Z CLIPPER THE CRAB ™; 0 62243 32732 0 ; Case pack (pcs): 6 ; TOY/PKG; 4.65˝ (11.80cm) x 2.25˝ (5.70cm) x 4.75˝ (12cm)

2. BX1557Z SCRIBBLES THE SNAIL ™; 0 62243 32730 6 ; Case pack (pcs): 6 ; TOY/PKG; 4.50˝ (11.40cm) x 2˝ (5cm) x 3.5˝ (9cm)

3. BX1456Z BUMBLE THE BEE ™; 0 62243 29398 4 ; Case pack (pcs): 6 ; TOY/PKG; 2.1˝ (5.3cm) x 5.25˝ (13.3cm) x 4.5˝ (11.4cm)

4. BX1558Z WIGGLE THE WHALE ™; 0 62243 32731 3 ; Case pack (pcs): 6 ; TOY/PKG; 4˝ (10cm) x 2˝ (5cm) x 3.15˝ (8cm)

PKG 4.65˝ (11.80cm) x 2.25˝ (5.70cm) x 4.75˝ (12cm)

Looky—Looky
Sensory rolling mirror.
0 Months +

• Stays upright when pushed.
• One wheel rattles with beads, while the other wows with a spirally design.

Chew Ch’boogie
100% natural rubber teether.
0 Months +

1. 2. 3. 4.

Lo o k y-Lo o k y ™
Sensory rolling mirror.
0 Months +

• Stays upright when pushed.
• One wheel rattles with beads, while the other wows with a spirally design.

Whirly Pop
Musical activity station.
6 Months +
Squeezy Zeeby.
Textured zebra accordion. 6 Months +

Under the Sea Jamboree.
Musical octopus plush toy. 9 Months +

Wee Jams.
Retro radio with lights. 0 Months +

Mini Meowsic.
Mini music keyboard. 6 Months +

• Squeezy Zeeby will sing some accordion tunes when stretched and squeezed.
• Flip the switch to swap between two sound styles or slip into silent mode.

• LIGHTSUP!

1. 2. 3.

NEW

Musical Party Pad.
Portable party pad with 12 fun songs and wacky sounds. 12 Months +
**Chewy Chews.**

Textured baby teethers. 0 Months +

1. BX3257Z; 062243454561; Case pack (pcs): 6/12
2. BX4512Z LIME; 062243454572
3. BX6612Z FUCHSIA; 062243454561
4. BX6612Z MINT; 062243454567
5. BX6612Z SEA; 062243454561
6. BX6612Z WARM RED; 062243454564

**Grab & Zap.**

Musical TV remote. 6 Months +

1. BX1560Z; 062243330627; Case pack (pcs): 3/6
2. BX2018Z; 062243330666; Case pack (pcs): 6

**Whimsy Whale.**

Baby whale rattle. 0 Months +

1. BX1621Z; 062243331792
2. BX1618Z; 062243331761
3. BX1622Z; 062243331808
4. BX1666Z DEEP BLUE; 062243341081
5. BX1665Z MINT; 062243341067
6. BX1667Z WARM RED; 062243341104

**Rain-Glow Squeeze.**

Cloud teether rattle with a soft glow. 3 Months +

1. BX5660Z; 062243330627; Case pack (pcs): 3
2. BX1788Z; 062243429000; Case pack (pcs): 3/6
3. BX2018Z; 062243445666; Case pack (pcs): 6

**Baby Whimsy Whale.**

Baby whale rattle. 0 Months +

1. BX1621Z; 062243331792
2. BX1618Z; 062243331761
3. BX1622Z; 062243331808
4. BX1666Z DEEP BLUE; 062243341081
5. BX1665Z MINT; 062243341067
6. BX1667Z WARM RED; 062243341104
**Ball-a-baloos**
4 sensory balls
6 Months +

**Grab n’ Glow**
Squishy sensory ball with flashing lights
0 Months +

**Make it Chime**
Textured sensory ball
0 Months +

**Oddballs**
4 sensory balls
6 Months +

---

**abc Block Party.**
6 fabric baby blocks with inserts
6 Months +

**Ballyhoo**
Sensory balls
6 Months +

**RainGlow Buddy**
Music & Lights baby toy
0 Months +

---

1. BX1462Z: 062243 29410 3  Case pack (pcs): 4
   SQUEAKY: 3.5” (8.9cm)  RATTLE: 3.875” (9.8cm)  LIGHT UP: 3.15” (8cm)
   PKG: 5˝ (12.70cm) x 4˝ (10.2cm) x 14.75˝ (37.50cm)
2. BX1566Z: 062243 32735 1  Case pack (pcs): 4
   TOY: 6” (15.25cm) diameter
3. BX1694Z: 062243 35076 2  Case pack (pcs): 2
   TOY: 6.4” (16.26cm) diameter
   PKG: 7˝ (17.78cm) x 7˝ (17.78cm) x 7.5˝ (19.05cm)
4. BX1474Z: 062243 32982 9  Case pack (pcs): 4
   TOY: 3.5” (8.9cm) diameter
   PKG: 7˝ (17.80cm) x 3.60˝ (9.20cm) x 7˝ (17.80cm)

---

1. BX1661Z: 062243 34066 4  Case pack (pcs): 2/4
   Each block is 3.6” (9.14cm)
   PKG: 11˝ (27.9cm) x 3.75˝ (9.5cm) x 8.5˝ (21.6cm)
2. BX1479Z: 062243 34762 2  Case pack (pcs): 3
   TOY: 6.5” (16.5cm) x 7.15˝ (18.2cm)
   PKG: 7˝ (17.78cm) x 3.75˝ (9.5cm)
3. BX1923Z: 062243 34879 9  Case pack (pcs): 4
   TOY: 7.75” (19.7cm) x 2.25” (5.7cm) x 7.74” (19.7cm)
   PKG: 8.1˝ (20.5cm) x 2.8˝ (7cm) x 9.1˝ (23cm)

---

1. BX661Z: 062243 30066 A  Case pack (pcs): 5
   Each block is 5” (12.7cm)
   PKG: 7” (17.78cm) x 1.75” (4.45cm) x 5.5” (14cm)
2. BX1475Z: 062243 34765 2  Case pack (pcs): 3
   TOY: 6” (15.2cm) x 7.15” (18.2cm)
   PKG: 7” (17.78cm) x 3.75” (9.5cm)
3. BX1923Z: 062243 34879 9  Case pack (pcs): 4
   TOY: 7.75” (19.7cm) x 2.25” (5.7cm) x 7.74” (19.7cm)
   PKG: 8.1˝ (20.5cm) x 2.8˝ (7cm) x 9.1˝ (23cm)

---

**NEW**
**One Two Squeeze & Skipping Stones Set.**
Stacking rings & baby blocks.
6 Months +

**Skipping Stones.**
6 textured stacking rings.
7 Months +

**One Two Squeeze.**
10 baby blocks in a storage pouch.
6 Months +

**ElemenoSqueeze.**
26 baby blocks in a storage pouch.
6 Months +
Wee B. Splashy
Bathtime playset.
0 Months +

BX1561Z - 062243330634 - Case pack (pcs): 4
PKG 6” (15.24cm) x 5.5” (14cm) x 6” (15.24cm)

1. BX1384Z - 062243277618 - Case pack (pcs): 2
PKG 6” (15.24cm) diameter x 8.125” (20.6cm).

2. BX1383Z - 062243277571 - Case pack (pcs): 3
PKG 8.5” (21.6cm) x 3.6” (9.1cm) x 7.75” (19.7cm).

3. BX1853Z - 062243438064 - Case pack (pcs): 3
PKG 8.5” (21.6cm) x 3.6” (9.1cm) x 7.75” (19.7cm).

4. BX1568Z - 062243330514 - Case pack (pcs): 2
PKG 12” (30.5cm) x 3.5” (8.9cm) x 9.5” (24.15cm).

Wee B. Ready
Baby activity playset.
0 Months +

BX1569Z - 062243330511 - Case pack (pcs): 2
PKG 12” (30.5cm) x 3.5” (8.9cm) x 9.5” (24.15cm).

Escar-Gloooow
Light-up snail with popping balls.
10 Months +

Hooty-Hoo
Shape sorter with sounds.
10 Months +

Spin, Rattle & Roll
Multi-activity station.
6 Months +

1. BX56Z - 062243330654 - Case pack (pcs): 4
TOYPKG 6.25” (16cm) x 5.25” (13.5cm) x 6” (15.25cm) - 3 AAA batteries included.

2. BX135Z - 062243277561 - Case pack (pcs): 2
TOYPKG 6.25” (16cm) x 5.25” (13.5cm) x 6” (15.25cm) - 3 AAA batteries included.

3. BX133Z - 062243277571 - Case pack (pcs): 3
TOYPKG 5.5” (14cm) x 3.6” (9.1cm) x 7.75” (19.7cm).

4. BX183Z - 062243438064 - Case pack (pcs): 3
TOYPKG 5.5” (14cm) x 3.6” (9.1cm) x 7.75” (19.7cm).
B. roly B. amazed B. bouncy B. inspired B. you
Fish & Splish.
Bath playset. 12 Months +

Tropical Waterfall
Bath playset. 18 Months +

Squish & Splash
Bath Buddies ~ 9 pieces. 10 Months +
Push–Pull

Waggle-A-Longs
Wiggly and goofy pull-alongs
18 Months +

• Get the turtle moving to see a popping light show...
• Get baby crawling — remove the handle to start at a turtle’s pace.
• Get baby walking — insert the handle to keep ‘em on the go.

Wobble ’n’ Go
A wobbly and chatty lil’ buddy
6 Months +

• Press gently on its back to see it toddle around.
• Crawling buddy — this buddy will make sure to keep him going.

Walk ’n’ Pop!
This turtle’s on the glow!
12 Months +

• Catch the turtle moving to see a popping light show.
• Crawling buddy — remove the handle to start at the turtle’s pace.
• Crawling buddy — insert the handle to keep am on the go.

1. BX0674Z SNAPPITY SCOTT™; 062243 34430 3 ; Case pack (pcs): 2
TOY 3.10˝ (7.87cm) x 8.75˝ (22cm) x 3.77˝ (9.50cm) ; PKG 6.60˝ (16.75cm) x 9.05˝ (23cm) x 4.25˝ (10.80cm)
2. BX0644Z PINCHY PAT™; 062243 33788 6 ; Case pack (pcs): 2
TOY 6.75˝ (17cm) x 8.50˝ (21.60cm) x 4˝ (10cm) ; PKG 6.60˝ (16.75cm) x 9.05˝ (23cm) x 4.25˝ (10.80cm)

1. BX0665Z LOLO™; 062243 33810 4
2. BX0669Z WOOFER™; 062243 34358 0 ; Case pack (pcs): 4
TOY 8.25˝ (21cm) x 4.75˝ (12.1cm) x 6.25˝ (15.9cm) ; PKG 8.25˝ (21cm) x 5.5˝ (14cm) x 6.3˝ (16cm) ; 2 AA batteries included.

1. BX0447Z; 062243 33793 0 ; Case pack (pcs): 2
TOY/PKG 18.40˝ (46.70cm) x 6.25˝ (15.90cm) x 19.88˝ (50.50cm)
Buggly-Wuggly
Ride-on with lights and sounds.
12 Months to 3 Years

On the Gogo. Woofer
Ride-on & carry-on!
2 Years to 6 Years

• Perfect to ride on or to tow along with removable strap.
• Luminous eyes and fun sound effects.
• Holds up to 110 lbs (50kg).

• 2 Years to 6 Years

BX1362Z 062243 77974  Case pack (pcs): Z  TOY/PKG: 20˝ (50.8cm) x 15.15˝ (38.5cm) x 10.5˝ (26cm)  3 A A batteries included

BX1572Z 062243 530713  Case pack (pcs): Z  TOY/PKG: 33.8˝ (86.5cm) x 17˝ (43.2cm) x 18.6˝ (47.3cm)  3 A A batteries included
Rodeo Rocker: Squishy ride-on rockers.
18 Months to 4 Years

Bouncy Boing!
Ride-on bouncers.
18 Months +
Happyhues
Soft and cuddly. Filled with love.
0 Months +

1. BX1925Z PLUMBERRY BUNNY™; 062243428843; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
2. BX1927Z CORAL CUTIE™; 062243428881; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
3. BX1926Z COTTONTAIL CUTIE™; 062243428867; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
4. BX1785Z CARA-MELLOW BEAR™; 062243427839; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
5. BX1855Z JOLLY JELLY BEAR™; 062243427846; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
6. BX1856Z MARSHMALLOW CUDDLES™; 062243427853; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
7. BX1787Z SPRINKLE BUNNY™; 062243424739; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
8. BX1784Z PEPPY-MINT BUNNY™; 062243427938; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
9. BX1825Z BUTTERSCOTCH BUNNY™; 062243424729; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
10. BX1827Z CUPCAKE PUP™; 062243428780; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
11. BX1826Z CANDY FLIP™; 062243428787; Case pack (pcs): 4/8; TOY/PKG 5” (12.7cm) x 6” (15.24cm) x 12” (30.48cm)
Tippy Toes
Dazzling fashion friends.
18 Months +

1. BX1795Z CALI CAT™; 0 62243 42780 8; Case pack (pcs): 4/8; TOY/PKG: 4.5˝ (11.43cm) x 4.5˝ (11.43cm) x 15˝ (38.1cm)
2. BX1796Z POLLY PUP™; 0 62243 42781 5; Case pack (pcs): 4/8; TOY/PKG: 4.5˝ (11.43cm) x 4.5˝ (11.43cm) x 15˝ (38.1cm)
3. BX1794Z MELODY MOUSSE™; 0 62243 42778 5; Case pack (pcs): 4/8; TOY/PKG: 4.5˝ (11.43cm) x 4.5˝ (11.43cm) x 15˝ (38.1cm)
4. BX1793Z BECKY BUNNY™; 0 62243 42777 8; Case pack (pcs): 4/8; TOY/PKG: 4.5˝ (11.43cm) x 4.5˝ (11.43cm) x 15˝ (38.1cm)
Happyhues Cara-Mellow Bear
Playset: 18 Months +

Happyhues Coral Cutie
Bookset: 0 Months +

Plushies

SILLY SOUNDS!

Happy Snackies
Fruit Punch Bunch - medium.
2 Years +

Happyhues Cara-Mellow Bear
Playset: 18 Months +

Happyhues Coral Cutie
Bookset: 0 Months +

1. BX1826Z STRAW-BILLY™; 0 62243 43372 4; Case pack (pcs): 4/8
2. BX1835Z LEMMY LLAMA™; 0 62243 43373 1; Case pack (pcs): 4/8
3. BX1829Z PINE-A-PAUZ™; 0 62243 43374 8; Case pack (pcs): 4/8
4. BX1830Z RAZZLE-BERRY™; 0 62243 43375 5; Case pack (pcs): 4/8
5. BX1827Z WALLER-MELON™; 0 62243 43376 2; Case pack (pcs): 4/8
6. BX1834Z GABBY GRAPES™; 0 62243 43377 9; Case pack (pcs): 4/8
7. BX1831Z KOALA-LA™; 0 62243 43378 6; Case pack (pcs): 4/8
8. BX1833Z OR-ANGELA™; 0 62243 43379 3; Case pack (pcs): 4/8
9. BX1832Z CHEEKY CHERRY™; 0 62243 43380 9; Case pack (pcs): 4/8
10. BX1828Z BLUE-BERRY BEAR™; 0 62243 43381 6; Case pack (pcs): 4/8

1. BX1964Z TOY/PKG 16˝ (40.6cm) x 10˝ (25.4cm) x 13˝ (33cm)
2. BX1956Z TOY 5˝ (12.7cm) x 6˝ (15.2cm) x 12˝ (30.5cm)
3. BX1964Z TOY/PKG 6.5˝ (16.5cm) x 7˝ (17.8cm) x 10˝ (25.4cm)
4. BX1956Z TOY 3˝ (7.6cm) x 4˝ (10.2cm) x 3.5˝ (8.9cm)
**Giggly Zippies**
Giggling and wiggling plush animals. 2 Years +

1. BX1579Z HANK™
   - Case pack (pcs): 2
   - TOY 9" (23cm) x 7" (17.80cm) x 13" (32cm)
   - PKG 5.10" (13cm) x 6" (15.25cm) x 14.50" (37cm)

2. BX1692Z ZEBB™
   - Case pack (pcs): 2
   - TOY 9" (23cm) x 7" (17.80cm) x 13" (32cm)
   - PKG 5.10" (13cm) x 6" (15.25cm) x 14.50" (37cm)

**Happy Yappies**
Talking plush animal. 10 Months +

1. BX1513Z PIPSQUEAK™
   - Case pack (pcs): 4
   - TOY 6" (15.25cm) x 7.50" (19.05cm) x 12.60" (32cm)
   - PKG 6.30" (16cm) x 14.15" (36cm) x 9.85" (25cm)

- Buttons, zippers, laces and buckles!
- Giggles & wiggles with a gentle push of the tummy.
Fire Flyer
Interactive fire truck. 18 Months +

Boogie Bus
Interactive school bus. 18 Months +

The Critter Express
Musical train set. 2 Years +

• A motorized train set that connects magnetically.
• Pulls 36" railway with 8 train tracks.
• Lights and sound features.

Vehicles

Fire Flyer
BX1146ZC2 FIRE FL YER™; 62243239289
2. BX1129ZC2 BOOGIE BUS™; 62243239272; Case pack (pcs): 2
Dimensions: TOY 9.25˝ (23.5cm) x 4.75˝ (12cm) x 5.25˝ (13.3cm); PKG 11.5˝ (29.2cm) x 4˝ (10.8cm) x 5.5˝ (14cm); 3 AA batteries included.

Boogie Bus
BX1742Z
Dimensions: TOY 36˝ diameter (91.44cm); PKG 14.5˝ (36.85cm) x 5.25˝ (13.3cm) x 19˝ (48.25cm); 3 AA batteries included.
Wheeee-up!
4 Pull-back vehicles.
1 Year +

Mini Wheeee-up!
Pull-back vehicles.
1 Year +

1. BX1695Z
  0 62243 35329 9 ; Case pack (pcs): 4
  TOY 3.4˝ (8.64cm) x 2.36˝ (6cm) x 2.55˝ (6.5cm)
  PKG 8˝ (20.32cm) x 8˝ (20.32cm) x 7.75˝ (19.70cm)

2. BX3232GTZ
  0 62243 34257 6 ; Case pack (pcs): 12
  PDQ 8˝ (20.32cm) x 8˝ (20.32cm) x 7.75˝ (19.70cm)

3. BX3232Z
  0 62243 34255 2 ; Case pack (pcs): 12
  Case pack (pcs): 12

4. BX1497Z
  0 62243 32775 7 ; Case pack (pcs): 12
  TOY 3.4˝ (8.64cm) x 2.36˝ (6cm) x 2.55˝ (6.5cm)
  PKG 8˝ (20.32cm) x 8˝ (20.32cm) x 7.75˝ (19.70cm)

5. BX1496Z
  FREDDY ZOOM®
  0 62243 32774 0

6. BX1495Z
  YELLOW BUS GUS®
  0 62243 32773 3

7. BX1501Z
  MUDDY MILES®
  0 62243 32777 1

8. BX1502Z
  GROOVY PATOOTIE™
  0 62243 32780 1

9. BX1497Z
  OFFICER LAWLY™
  0 62243 32775 7

NEW
Happy Cruisers

4 mini vehicles

1. BX1944Z; 0 62243 44873 5; Case pack (pcs): 4/1
TOY: 4.75˝ (11.5cm) x 3.15˝ (8cm) x 7.5˝ (19cm); PKG: 4.75˝ (12.1cm) x 3.15˝ (8.1cm) x 7.75˝ (19.7cm)

2. BX1945Z; 0 62243 44874 2; Case pack (pcs): 4/8
TOY: 5.75˝ (14.65cm) x 3.5˝ (8.9cm) x 7.75˝ (19.7cm); PKG: 4.25˝ (10.8cm) x 2.5˝ (6.35cm) x 7.75˝ (19.7cm)

Happy Cruisers Rollin’ Animal Rescue

Shape sorter truck: 1 Years +

1. BX2025Z; 0 62243 44585 7; Case pack (pcs): 3
TOY: 6.3˝ (16.5cm) x 4˝ (10.2cm) x 12˝ (30.5cm)
PKG: 6.5˝ (16.5cm) x 4˝ (10.2cm) x 12˝ (30.5cm)

2. BX2024Z; 0 62243 44583 3; Case pack (pcs): 3
TOY: 3.4˝ (8.64cm) x 2.36˝ (6cm) x 2.55˝ (6.5cm)
PKG: 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)
Happy Cruisers
Kid powered vehicles.

1. BX1720Z DUMP TRUCK; 62243 41005 3; Case pack (pcs): 3; TOY 12˝ (30.5cm) x 6.5˝ (16.5cm) x 7.5˝ (19cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

2. BX1724Z FIRE TRUCK; 62243 41009 1; Case pack (pcs): 3; TOY 11.24˝ (28.6cm) x 6.5˝ (16.5cm) x 7.3˝ (18.5cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

3. BX1725Z EXCAVATOR TRUCK; 62243 41010 7; Case pack (pcs): 3; TOY 11.8˝ (30cm) x 6.5˝ (16.5cm) x 7.6˝ (19.4cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

4. BX1722Z RECYCLING TRUCK; 62243 41007 7; Case pack (pcs): 3; TOY 12˝ (30.4cm) x 6.5˝ (16.5cm) x 7.5˝ (19cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

5. BX1721Z TOW TRUCK; 62243 41006 0; Case pack (pcs): 3; TOY 12˝ (30.5cm) x 6.5˝ (16.5cm) x 7.5˝ (19cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

6. BX1723Z CEMENT TRUCK; 62243 41008 4; Case pack (pcs): 3; TOY 10.5˝ (26.7cm) x 7.25˝ (18.4cm) x 6.57˝ (16.7cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

7. BX1727Z TRACTOR; 62243 41075 6; Case pack (pcs): 3; TOY 10.5˝ (26.6cm) x 11.4˝ (29cm) x 6.2˝ (15.8cm); PKG 10.5˝ (26.7cm) x 5.5˝ (14cm) x 10.5˝ (26.7cm)

8. BX1726Z VAN; 62243 41011 4; Case pack (pcs): 3; TOY 10.68˝ (27.13cm) x 7.28˝ (18.5cm) x 6.33˝ (16.1cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)

9. BX1729Z PLANE; 62243 41012 1; Case pack (pcs): 3; TOY 10.5˝ (26.6cm) x 11.4˝ (29cm) x 6.2˝ (15.8cm); PKG 10.5˝ (26.7cm) x 5.5˝ (14cm) x 10.5˝ (26.7cm)

10. BX1776Z ICE CREAM TRUCK; 62243 41628 4; Case pack (pcs): 3; TOY 10.65˝ (27cm) x 6.6˝ (16.8cm) x 7.7˝ (19.6cm); PKG 12˝ (30.5cm) x 6.75˝ (17.15cm) x 7.75˝ (19.7cm)
Happy Cruisers

Kid powered vehicles.

1. BX1730Z FERRY BOAT - 6224340138 - Case pack (pcs): 5 - TOY 10.2˝ (26 cm) x 7.7˝ (19.7 cm) x 6.54˝ (16.6 cm) - PKG 13.5˝ (34.3 cm) x 8˝ (20.3 cm) x 7˝ (17.8 cm)

2. BX1782Z CAR CARRIER - 6224340627 - Case pack (pcs): 4 - TOY 13.5˝ (34.3 cm) x 6.6˝ (16.76 cm) x 6.5˝ (16.5 cm) - PKG 13.5˝ (34.3 cm) x 8˝ (20.3 cm) x 7˝ (17.8 cm)

Happy Cruisers

Take-apart vehicles.

3. BX1798Z TAKE-APART CRANE - 6224342318 - Case pack (pcs): 3 - TOY 10.5˝ (26.7 cm) x 6.8˝ (17.3 cm) x 10.3˝ (26.2 cm) - PKG 15.5˝ (39.4 cm) x 7˝ (17.8 cm) x 10˝ (25.4 cm)

4. BX1781Z TAKE-APART PLANE - 6224346686 - Case pack (pcs): 3 - TOY 10.5˝ (26.7 cm) x 6.8˝ (17.3 cm) x 10.3˝ (26.2 cm) - PKG 15.5˝ (39.4 cm) x 7˝ (17.8 cm) x 10˝ (25.4 cm)
Bumper Space Car
RC bumper car. 1 Year +

- A remote-controlled bumper car full of energy
- Silly sounds andabolish light show
- Easy to control, even for little tiny hands.

Rally Ripster
RC car. 1 Year +

UFWhoa
RC car. 1 Year +

Vehicles

1. BX1609Z JU-PETER™; 0 62243 33900 2; Case pack (pcs): 2; CRAB/ALIEN 6.25 diameter˝ (15.90cm) x 5˝ height (12.70cm);
PLANET 2.75˝ diameter (7cm) x 3˝ height (7.60cm);
PKG 10˝ (25.40cm) x 7˝ (17.80cm) x 6.25˝ (15.90cm); 2 AAA (1.5V) batteries included for remote; 4 AA (1.5V) batteries included for car.

2. BX1573Z MARKY MARS™; 0 62243 33074 0; Case pack (pcs): 2; Case pack (pcs): 2;
CRAB/ALIEN 6.25 diameter˝ (15.90cm) x 5˝ height (12.70cm);
PLANET 2.75˝ diameter (7cm) x 3˝ height (7.60cm);
PKG 8.25˝ (21cm) x 7.25˝ (18.4cm) x 5.5˝ (14cm); 4 AA (1.5v) batteries included for car. 9V battery not included for remote.

1. BX1235Z; 0 62243 26988 0; Case pack (pcs): 2;
2. BX1236Z; 0 62243 26989 7; Case pack (pcs): 2;
TOY 6.5˝ (16.5cm) x 5˝ (12.7cm) x 4˝ (10.2cm);
PKG 8.25˝ (21cm) x 7.25˝ (18.4cm) x 5.5˝ (14cm); 4 AA (1.5v) batteries included for car. 9V battery not included for remote.
Starry Sky Tent
Cozy tent with star-projecting light. 3 Years +

- Easy to assemble and stylishly handle.
- Pull the cord for light show.
- Detachable lantern, easy to bring anywhere.

EX2048Z 062243 500587 2 Case pack (pc): 2
TOY: 39.5˝ (100.3cm) x 39.5˝ (100.3cm) x 55˝ (139.7cm)
PKG: 23˝ (58.42cm) x 6˝ (15.25cm) x 10.50˝ (26.67cm)
2 AA batteries included.

Light Me to the Moon
Flashlight + Projector. 4 Years +

1. BX1610Z BLUE 062243 546667 2 Case pack (pc): 4
TOY: 3˝ (7.60cm) x 6.25˝ (15.90cm) PKG: 5.9˝ (15cm) x 4˝ (10.15cm) x 12˝ (30.40cm)
2 AAA batteries included.

2. BX1780Z RED 062243 384253 2 Case pack (pc): 4
TOY: 3˝ (7.60cm) x 6.25˝ (15.90cm) PKG: 5.9˝ (15cm) x 4˝ (10.15cm) x 12˝ (30.40cm)
2 AAA batteries included.
1. BX1200Z; 0 62243 24836 6; 2. BX1204Z; 0 62243 33089 4; Case pack (pcs): 4/12; 2 AAA batteries included.
3. BX1227Z; 0 62243 26985 9; Case pack (pcs): 4/12; 3 AG13 batteries included.
4. BX1148Z; 0 62243 25227 1; Case pack (pcs): 2.

1. BX1167Z PINK; 0 62243 35335 0; 2. BX1087Z SILVER; 0 62243 35332 9; Case pack (pcs): 3/5;
TOY 2.6” (6.6cm) x 0.75” (2cm) x 4.8” (12.2cm); PKG 6” (15.2cm) x 2.5” (6.4cm) x 8.25” (21cm); 3 AAA batteries included.
3. BX1383Z GREEN; 0 62243 12905 6; 4. BX1077Z RED; 0 62243 12703 5; Case pack (pcs): 3/5;
TOY 2.25” (5.7cm) x 2” (5.1cm) x 6” (15.2cm); PKG 6” (15.2cm) x 2.5” (6.4cm) x 8.25” (21cm); 3 AAA batteries included.

FunKeys
Interactive toy car keys.
10 Months +

LucKeys
Interactive toy car keys.
10 Months +

YouTurns
Interactive steering wheel.
12 Months +

Laptop
Interactive toy cell phone.
18 Months +

Hellophone
Interactive toy cell phone.
18 Months +

Preschool

Bugs

Pre-school

Head

Furniture

Land of B.

Extra
Baa-Baa-Barn
Musical toy barn.
2 Years +

Alphabet foam tiles – 26 tiles.
3 Years +

Pretend

ABCDEF
GHIJKLMNOPQRSTUVWXYZ
Pet Vet
Portable pet clinic – 4 tools
2 Years +

Critter Clinic
Portable pet clinic – 5 tools
2 Years +

Dr. Doctor
Doctor play set – 9 tools
18 Months +

Wee MD
Doctor play set – 16 tools
10 Months +

Pet Vet
Portable pet clinic – 4 tools
2 Years +

Critter Clinic
Portable pet clinic – 5 tools
2 Years +

Dr. Doctor
Doctor play set – 9 tools
18 Months +

Wee MD
Doctor play set – 16 tools
10 Months +

Pet Vet
Portable pet clinic – 4 tools
2 Years +

Critter Clinic
Portable pet clinic – 5 tools
2 Years +

Dr. Doctor
Doctor play set – 9 tools
18 Months +

Wee MD
Doctor play set – 16 tools
10 Months +

Pet Vet
Portable pet clinic – 4 tools
2 Years +

Critter Clinic
Portable pet clinic – 5 tools
2 Years +

Dr. Doctor
Doctor play set – 9 tools
18 Months +

Wee MD
Doctor play set – 16 tools
10 Months +
**Preschool**

**Freshly Picked.**
Basket with food.
2 Years +

**Shop & Glow Toy Cart.**
Musical Shopping Cart.
2 Years +

**Mini Doctor Care Kit**
Doctor play set.
18 Months +

**Grab & Zap.**
Musical TV remote.
6 Months +

---

1. BX2007Z: 062243429003 Case pack (pcs): 35; TOY 2.85˝ (72.4cm) x 6.3˝ (16cm) x 1.25˝ (3.18cm); PKG 8.25˝ (20.96cm) x 1.51˝ (3.84cm); 3 AAA batteries included.
2. BX3919Z: 062243451582 Case pack (pcs): 1; PKG 11.5˝ (29.2cm) x 2.76˝ (7cm) x 10.24˝ (26cm)

1. BX1820Z: 062243443402 Case pack (pcs): 1; TOY 23.5˝ (59.7cm) x 12.6˝ (32cm) x 16.8˝ (42.67cm); PKG 10˝ (25.7cm) x 12.6˝ (32cm) x 16.8˝ (42.7cm); 2 AAA batteries included.
2. BX1802Z: 062243448582 Case pack (pcs): 2; PKG 8.66˝ (22cm) x 8.66˝ (22cm) x 4.25˝ (10.8cm)
Marble-palooza Deluxe
Marble run – 62 pieces. 3 Years +

- Funky lights and sound!
- Easy to assemble. Colorful pieces including marbles.
- Ups and downs, Twists and turns. Multiple moving parts and change of direction.

1. BX1581Z 62 pieces; 0 62243 33082 5; Case pack (pcs): 2; PKC: 13.40˝ (34.04cm) x 4.25˝ (10.80cm) x 19˝ (48.26cm)

Marble-palooza
Marble run – 38 pieces. 3 Years +

2. BX1731Z 38 pieces; 0 62243 40792 3; Case pack (pcs): 2; PKC: 14.5˝ (36.83cm) x 5.5˝ (13.97cm) x 18˝ (45.72cm)
Stackadoos
Building blocks – 68 pieces 2 Years +

- Bendable sensory blocks, a perfect construction set for toddlers.
- A fun booklet filled with building ideas.

Spinaroos
Building blocks – 75 pieces 2 Years +

- Twisty bases add movement and fun.
- Chunky, soft pieces are easy to connect.
- Reusable bin for storage.

Bristle Blocks®

Creative
One Two Squeeze.
26 building blocks in a storage pouch.
6 Months +

Elemenosqueeze.
26 building blocks in a storage pouch.
6 Months +

Whacky Ball.
4 balls - whack them, watch them go! 12 Months +

Poppitoppy.
Push and pop toy. 12 Months +

Bazillion Buckets.
10 nested buckets. 18 Months +

1. BX0102Z ; 653043210222 ; Case pack (pcs): 4 ; EACH BLOCK 2” (5.1cm) ; PKG 7” (17.8cm) x 2.5” (6.3cm) x 10.25” (26cm)
2. BX0103W ; 653043254868 ; Case pack (pcs): 3 ; PKG 6.5” (16.5cm) x 4.25” (10.8cm) x 12.75” (32.4cm)

1. BX0103C2Z ; 653043228856 ; Case pack (pcs): 2 ; TOY/PKG 11” (27.9cm) x 6” (15.2cm) x 12” (30.5cm)
2. BX0119C2Z ; 653043232793 ; Case pack (pcs): 2 ; TOY/PKG 6” (15.2cm) wide x 7” (17.8cm) tall
3. BX0199Z ; 653043240455 ; Case pack (pcs): 3 ; PKG 7” (17.6cm) x 8” (20.2cm) diameter
Water Doodler
Portable drawing board
18 Months +
2 SIDES to draw!

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!

Water Doodler
Portable drawing board
18 Months +

Easel Does It
Whiteboard & chalkboard
3 Years +

Toulouse-LapTrec
Magnetic sketchpad
18 Months +

Take It Easel
Portable whiteboard and chalkboard
2 Years +

Creative 2 SIDES to draw!
Pop-Artly!
Pop beads jewelry
6 Years +

Beauty Pops
Pop beads jewelry
6 Years +

1. BX1254Z 300 pieces; x 5.5˝ (12.7cm) x 9˝ (22.9cm)
2. BX0612Z 500 pieces; x 5˝ (12.7cm) x 9˝ (22.9cm)
3. BX0682Z 100 pieces; x 4˝ (10.2cm) x 4˝ (10.2cm)
4. BX0152Z 150 pieces; x 4˝ (10.2cm) x 4˝ (10.2cm)
5. BX0212Z 275 pieces; x 4˝ (10.2cm) x 8˝ (20.3cm)
6. BK4008Z 100 pieces; x 10˝ (25.50cm) x 10˝ (25.50cm) x 10.50˝ (26.67cm)

B.eauty Pops™
Pop-Arty!®
Pop beads jewelry
4 Years +
Mic It Shine
Microphone with light-up stand
3 Years +

Okideoke
Interactive microphone
18 Months +

• Press button on base for a magical light show.
• 5 pre-recorded songs or connect a smart device.
• Mic stand extends to 44 in (11.8 cm).

Mic It Shine
• 8 pre-recorded tunes!
• Record a message or a song.
• Amplify your voice.
• Speed up or slow down the tempo—to all about you.

1. BX1535Z ; 6062243266408 ; Case pack (pcs): 2
TOY 12.30˝ (31cm) x 22.70˝ (57.65cm) x 50˝ (127cm) ; PKG 20˝ (50.80cm) x 15˝ (38.10cm) x 17˝ (43.10cm)
3 AAA (1.5V) batteries for microphone included ; 2 AAA (1.5V) batteries for base included.

2. BX0322Z ; 6062243128955 ; Case pack (pcs): 3/12
TOY 2˝ (5.08cm) x 7.25˝ (18.40cm) ; PKG 6˝ (15.25cm) x 2.5˝ (6.35cm) x 8.25˝ (20.95cm)
3 AAA batteries included.
Poppity Whale Pop.
Musical ball popper.
9 Months +

- Press the starfish to see the 5 balls pop, pop, pop to the music!
- Rotate the spout, where will the balls go now?

Musical ball popper.

Mooosical Gears.
Musical shape sorter.
18 Months +

- Match the shapes and colors of the gears.
- Turn the mushroom knob and animals will swirl and sing!
- Enjoy 5 different songs!

Musical shape sorter.
Catch-a-Sound
A catchy memory game
18 Months +

• 20 familiar songs plus 7 kitty tunes.
• Retractable mic amplifies child’s voice.
• Control the beat and tempo.
• Record and play back songs.

Boogie Woogie Mat
Interactive musical mat
3 Years +

• 4 catchy modes to choose from:
  - Music Mode
  - Memory Mode
  - Catch-a-Sound
  - Wacky Sounds

Meowsic
Cat piano
2 Years +

• 20 familiar songs plus 7 kitty tunes.
• Retractable mic amplifies child’s voice.
• Control the beat and tempo.
• Record and play back songs.

Musical
Woofer
Hound dog guitar.
2 Years +

Ribbit-tat-tat
Interactive frog drum.
2 Years +

Symphony in B.
Interactive orchestra with 13 instruments.
3 Years +
Drumroll, Please!
Portable drum – 7 pieces.
18 Months +

- Everything stores inside the drum.
- Clickety castanets, whistly whistle, shaka-shaka egg, tappity tambourine, two rap-rappity drumsticks.
- Tap your drumsticks or use the lid as a tambourine.
- Antelope slide whistle, twister hand drum, hornbill water whistle, two shaka-shaka giraffe maracas.

Parum Pum Pum.
Portable drum – 7 pieces.
18 Months +

- Drum with handle and strap
- Silly centipede drumsticks
- Jingle bells ant
- Busy bee maraca and clacker
- Caterpillar tambourine
- One shaka-shaka egg

Jungle Jam.
Congo with 9 wild instruments.
2 Years +

- Tap your drumsticks or use the lid as a tambourine.
- Antelope slide whistle, bubble hand drum, hornbill water whistle, two shaka-shaka giraffe maracas.

Musical

- Drum with handle and strap
- Silly centipede drumsticks
- Jingle bells ant
- Busy bee maraca and clacker
- Caterpillar tambourine
- One shaka-shaka egg

Extras

- Drum with handle and strap
- Silly centipede drumsticks
- Jingle bells ant
- Busy bee maraca and clacker
- Caterpillar tambourine
- One shaka-shaka egg
**Splishin' Splash**
Animal water squirts – Set of 2.
18 Months +

1. **BX1522Z HUBBA**™
   - TOY: 13.8˝ (35cm) x 6.4˝ (16.2cm) x 2˝ (5cm)
   - PKG: 17˝ (43.2cm) x 2.8˝ (7.1cm) x 8˝ (20.3cm)

2. **BX1521Z FINLEY**™
   - TOY: 14˝ (35.6cm) x 7˝ (17.8cm) x 2˝ (5cm)
   - PKG: 17˝ (43.2cm) x 2.8˝ (7.1cm) x 8˝ (20.3cm)

3. **BX1929Z**
   - TOY/PKG: 8.75˝ (22.23cm) x 6.75˝ (17.15cm) x 8.75˝ (22.23cm)

**Scoop-A-Diving Set**
Diving toys with animal net.
3 Years +

1. **BX1896Z SHARK**
   - TOY: 7.25˝ (18.4cm) x 2.6˝ (6.6cm) x 3.9˝ (9.85cm)

2. **BX1895Z CROCO**
   - TOY: 7.25˝ (18.4cm) x 2.8˝ (7.1cm) x 3.4˝ (8.64cm)

3. **BX1551Z SHARK & CROCO**
   - PKG: 8.50˝ (21.60cm) x 3˝ (7.60cm) x 11˝ (27.95cm)

**Treasures Ahoy!**
Pirate pool toy.
6 Years +

1. **BX1939Z**
   - TOY: 5.75˝ (14.57cm) x 4.75˝ (12.1cm) x 4.75˝ (12.1cm)

2. **BX1940Z**
   - TOY: 6.75˝ (17.15cm) x 4.75˝ (12.1cm) x 4.75˝ (12.1cm)

3. **BX1941Z**
   - TOY/PKG: 6.75˝ (17.15cm) x 4.75˝ (12.1cm) x 4.75˝ (12.1cm)
Whirly Whale Sprinkler
- Whirly water sprinkler
- 2 Years +

- Compatible with all standard water hoses.
- Easy and quick to set up.
- Water sprays from the fishies, for a whimsical water show.

B. Ready Beach Bag
- Beach set - 11 pieces.
- 18 Months +

Sands Ahoy!
- Beach set - 9 pieces.
- 18 Months +
Summer

Wavy-Wagon™
10 sand toys in a beach wagon.
18 Months +

Owl About Waterfalls™
Water and sand tower.
18 Months +

Shore Thing™
Large beach set - 9 pieces.
18 Months +

Shore Thing™
Large beach set - 11 pieces.
18 Months +

Sun Shovel™
Large shovel.
18 Months +
Colossal Cruiser
20" Dump truck. 18 Months +

Loadie Loader
Front loader truck. 18 Months +

Mini Monster Trucks
Set of 6 mini monster trucks. 2 Years +

Loaders & Floaters
3-pcs beach set. 18 Months +

Coastal Cruiser
Dump truck set. 18 Months +
Mini Loadette.
Mini front loader truck. 18 Months +

Mini Truckette.
Mini dump truck. 18 Months +

Summer

B. Tiki Retreat
Insect discovery set. 4 Years +

Bug Bungalow
Insect discovery set. 3 Years +

1. BX1440Z; 06243 28787 7; Case pack [pcs]: 3; TOY 4˝ (10.15cm) x 5˝ (12.70cm) x 4˝ (10.15cm)
2. BX1420Z; 06243 28786 0; Case pack (pcs): 8; TOY/PKG 4˝ (10.15cm) x 5˝ (12.70cm) x 4˝ (10.15cm)
3. BX1439Z; 06243 28785 7; Case pack (pcs): 16; TOY 4˝ (10.15cm) x 5˝ (12.70cm) x 4˝ (10.15cm)
4. BX1418Z; 06243 28784 6; Case pack (pcs): 8; TOY 4˝ (10.15cm) x 5˝ (12.70cm) x 4˝ (10.15cm)

1. BX1550Z; 06243 33055 9; Case pack [pcs]: 2; TOY/PKG 8.30˝ (21cm) diameter x 6.90˝ (17.50cm)
2. BX1524Z; 06243 30733 9; Case pack [pcs]: 2; TOY/PKG 7.75˝ (19.7cm) x 5˝ (12.7cm) x 5.6˝ (14.2cm)
Critter Catchers
Catch and scratch game. 3 Years +

Paddle Popper
Catch and pop game. 3 Years +

Poppin’ Paddles
Paddle disc game. 3 Years +

Disc-OH!
Flying disc. 4 Years +
Summer

**NEW**

**B. Outdoorsy.**
Outdoor play tent. 18 Months +

**Fun'o Tunnel.**
Play tunnel. 18 Months +

1. BX2051Z; 0 62243 32729 0; Case pack (pcs): 2; TOY 50˝ (127cm) x 52˝ (132cm) x 44˝ (111.76cm); PKG 12˝ (30.5cm) x 4˝ (10.16cm) x 18˝ (45.72cm)

2. BX1600GTZ; 0 62243 32728 3; Case pack (pcs): 3; TOY 50˝ (127cm) x 18˝ (45.72cm) x 18˝ (45.72cm); PKG 3˝ (7.62cm) x 18˝ (45.72cm) x 18˝ (45.72cm)
**Disc-Oh Flyers.**
Light-up flying disc with launcher.
5 Years +

- Grab the ergonomic handle, pull the string and watch it go up.
- Creates luminous patterns in the sky.

**Woo-Hue Parachute.**
Parachute play.
3 Years +

- 3 AG3 batteries included.
Hop n’ Glow
Light-up hopping ball. 3 Years+

Pouncy Bouncy Ball
Activity ball. 3 Years+

Hungry Toss
Fabric dartboard game. 3 Years+
**Preschool**

1. **BX1890Z** | 062243 43068 6 | Case pack (pcs): 3
   TOY: 13˝ (33cm) x 12˝ (30.5cm) x 7.25” (18.4cm) | PKG: 7˝ (17.8cm) x 5˝ (12.7cm) x 17” (43.2cm)

2. **BX1894Z** | 062243 42572 9 | Case pack (pcs): 3
   TOY: 8.5˝ (21.6cm) diameter

3. **BX1636Z** | 062243 33739 8 | Case pack (pcs): 6
   TOY: 93˝ (236cm) long | PKG: 6.7˝ (17cm) x 1.50˝ (3.75cm) x 1.7” (4.30cm) - 2 AAA batteries included

---

**Let’s Glow Bowling**

Light-up bowling set. 2 Years+

**Active**

1. **BX1890Z** | 062243 33759 6 | Case pack (pcs): 2
   BX1640Z 60 0 62243 33759 6 | Case pack (pcs): 2
   TOY: 10˝ (25cm) x 10˝ (25cm) x 10˝ (25cm) | Batteries are inaccessible and nonreplaceable.

2. **BX1894Z** | 062243 33759 6 | Case pack (pcs): 2
   BX1640Z 60 0 62243 33759 6 | Case pack (pcs): 2
   TOY: 10˝ (25cm) x 10˝ (25cm) x 10˝ (25cm) | Batteries are inaccessible and nonreplaceable.

---

**Active**

1. **Sling-a-Ring Toss**
   Ring toss game. 3 Years+

2. **Bouncin’ Around**
   Bouncy balls. 3 Years+

3. **Skippity Doo da**
   Light-up jump rope. 5 Years+
B. smart  B. sturdy  B. puzzley  B. colorful  B. you

B. wooden
**Mini Chef Kitchenette**
Wooden play kitchen. 3 Years+

**Mini Chef Kitchen Set**
Cook & play accessories. 3 Years+

**Chop 'n' Play.**
Wooden toy vegetables. 2 Years+

**Chop 'n' Play.**
Wooden toy fruits. 2 Years+

**Clean 'n' Play.**
Wooden play cleaning set. 2 Years+

**Pretend**

- **BX1789Z**
  - 062243422407
  - Case pack (pcs): 1
  - TOY ASSEMBLED: 28.7˝ (72.8cm) x 16.5˝ (42cm) x 43.1˝ (109.6cm)
  - PKG: 33.75˝ (85.73cm) x 8.75˝ (22.23cm) x 18.5˝ (47cm)

- **BX1783Z**
  - 062243444446
  - Case pack (pcs): 3
  - PKG: 12.2˝ (31cm) x 2.75˝ (7cm) x 8.65˝ (22cm)

- **BX1969Z**
  - 062243448032
  - Case pack (pcs): 4
  - PKG: 9.3˝ (23.6cm) x 29.7˝ (75.44cm) x 9.3˝ (23.6cm)

- **BX1970Z**
  - 062243448049
  - Case pack (pcs): 4
  - PKG: 9.3˝ (23.6cm) x 29.7˝ (75.44cm) x 9.3˝ (23.6cm)
Wood

Wonder Cube™
Wooden shape sorter.
2 Years+

Colorful Pound & Play™
Wooden toy bench.
2 Years+

Walk 'n' Learn™
Wooden activity walker.
12 Months+

Pretend

1. BX1763Z • 62243422324 • Case pack (pcs): 2 • TOY/PKG: 6.5” (16.5cm) x 6.25” (15.88cm) x 5.75” (14.6cm)
2. BX1764Z • 62243422329 • Case pack (pcs): 2 • TOY/PKG: 9.33” (23.7cm) x 5.43” (18.8cm) x 5” (12.7cm)

BX2028Z • 62243440470 • Case pack (pack): 1 • TOY: 20.5” (52cm) x 13.4” (34cm) x 13” (33cm) • PKG: 26” (66cm) x 21” (53cm) x 13” (33cm)
**Smooth Rider**
Wooden toddler bike. 2 Years+

**FULLY assembled!**

Zippity Zebra
Wooden ride-on. 18 Months+

1. BX1933Z: 62243-63894 Case pack (pcs): 2 TOY/PKG: 20” (50.8cm) x 13” (33cm) x 16” (40.64cm) - Holds up to 90lbs (40kg)

Boom Buggy
Wooden ride-on. 18 Months+

2. BX1949Z: 62243-63989 Case pack (pcs): 1 TOY/PKG: 9” (22.86cm) x 17.5” (44.45cm) x 12.75” (32.4cm) - Holds up to 90lbs (40kg)

2. BX1779Z: 62243-62243 Case pack (pcs): 1 TOY/PKG: 9” (22.86cm) x 17.5” (44.45cm) x 12.75” (32.4cm) - Holds up to 90lbs (40kg)
Mini Maestro
Wooden toy piano.
3 Years +

Mini Melody Band
Wooden musical instruments.
2 Years +

A-MAZE. Rain Rush
Wooden rolling bead maze.
18 Months +

A-MAZE. Loopy Loo
Wooden wire maze.
18 Months +

Two-ty Fruity
Abacus. 18 Months +

1. BX1819Z - 062243430662 - Case pack (pcs): 2 - TOY/PKG 15.9” (40.4cm) x 10.5” (26.7cm) x 9” (22.9cm)
2. BX1876Z - 062243430555 - Case pack (pcs): 4 - PKG 11.8” (30cm) x 2.5” (6.35cm) x 11.8” (30cm)
3. BX1778Z - 062243422650 - Case pack (pcs): 2 - TOY/PKG 10.75” (27.3cm) x 4.25” (10.8cm) x 12.6” (32cm)
4. BX1473Z - 062243295346 - Case pack (pcs): 2 - TOY/PKG 8” (20.3cm) x 5” (12.7cm) diameter
5. BX1155Z - 062243247062 - Case pack (pcs): 4 - TOY/PKG 8” (20.3cm) x 5” (12.7cm) diameter
Animal Barnyard.  Wooden puzzle. 18 Months +

Sea Treasures.  Wooden puzzle. 18 Months +

Vehicles on the Go!  Wooden puzzle. 18 Months +

Stomping Dinos.  Wooden puzzle. 18 Months +

Counting Rainbows. Wooden puzzle. 18 Months +

Magnetic Alphabetic. Magnetic Alphabet Puzzle. 3 Years +

Count n' Doodle. Wooden puzzle. 18 Months +
### Wood & Wheels

Wooden train set in a bucket. 3 Years +

1. Wood & Wheels™
   - Wooden trains.
   - 3 Years +

Free Wheee-lee's

Wooden vehicles. 12 Months +

2. Free Wheee-lee's™
   - Wooden vehicles.
   - 12 Months +

### Wood & Wheels

Wooden vehicles. 3 Years +

3. Wood & Wheels™
   - Wooden vehicles.
   - 3 Years +

### Free Wheee-lee's

Wooden vehicles. 12 Months +

4. Free Wheee-lee's™
   - Wooden vehicles.
   - 12 Months +

---

**Wood & Wheels**

- BX3211GTZ; 062243330849; Case pack (pcs): 12
  - TRUCK: 3.5˝ (9cm) x 1.45˝ (3.55cm) x 2.25˝ (5.70cm)
  - RACECAR: 3˝ (7.6cm) x 1.35˝ (3.3cm) x 2˝ (5.10cm)
  - BUG CAR: 2.77˝ (7cm) x 1.3˝ (3.30cm) x 2.77˝ (7cm)
  - PDQ: 8.5˝ (21.6cm) x 8.5˝ (21.6cm) x 4.5˝ (11.4cm)

**Free Wheee-lee's**

- BX12012; 062243330849; Case pack (pcs): 12
  - TRUCK: 3.5˝ (9cm) x 1.45˝ (3.55cm) x 2.25˝ (5.70cm)
  - RACECAR: 3˝ (7.6cm) x 1.35˝ (3.3cm) x 2˝ (5.10cm)
  - BUG CAR: 2.77˝ (7cm) x 1.3˝ (3.30cm) x 2.77˝ (7cm)
  - PDQ: 8.5˝ (21.6cm) x 8.5˝ (21.6cm) x 4.5˝ (11.4cm)
Youniversity.  
Wooden activity cube.  
12 Months +

1. BX1105FZ; 06243 30988 3; Case pack (pcs): 1
2. BX1005; 06243 22939 6; Case pack (pcs): 1

TOY 24˝ (61cm) diameter x 21˝ (53.3cm) high
PKG 25˝ (63.5cm) x 22˝ (55.9cm) x 22˝ (55.9cm)

Zany Zoo.  
Wooden activity cube.  
12 Months +

1. BX1004Z (with animal spinners); 06243 22869 6; Case pack (pcs): 1
2. BX1004X (with alphabet spinners); 06243 34089 3; Case pack (pcs): 1

TOY 13.5˝ (34.3cm) x 12˝ (30.5cm) x 17.75˝ (45.1cm)
PKG 14˝ (35.6cm) x 14˝ (35.6cm) x 18˝ (45.7cm)
B. roomy  B. spacious  B. creative  B. you
Kid century modern: Table & chair set

1. BX1663Z 062243 34086 2 Case pack (pcs): 1 Weight limit: 154lbs (70kg)
2. BX2027Z 062243 44595 6 Case pack (pcs): 1 Weight limit: 154lbs (70kg)
3. BX2064Z 062243 42447 0 Case pack (pcs): 1 Weight limit: 154lbs (70kg)

Table: 26" (40cm) x 21.65" (55cm) x 19.33" (49cm)
Chair: 14.6" (37.08cm) x 16.4" (41.65cm) x 26" (40cm)

PKG: 24" (61cm) x 13.60" (34.55cm) x 21" (53.35cm) Color may vary Decor and toys not included

- A pair of comfy and stylish kid-sized chairs.
- 3 spots to sit—the perfect fit!
- No tools needed—just spin the legs on!
- The perfect addition to the Kid Century Modern Table and Chair Set™

Kid century modern: Ivory chair set

1. BX1662Z 062243 34085 5 Case pack (pcs): 1
2. BX1634Z 062243 34084 8 Case pack (pcs): 1
3. BX3165Z 062243 44732 5 Case pack (pcs): 1

Chair: 14.6" (37.08cm) x 16.4" (41.65cm) x 26" (40cm)

PKG: 19.30" (49cm) x 17.70" (45cm) x 15.75" (40cm) Color may vary Decor and toys not included

Kid century modern: Mint chair set

1. BX1663Z 062243 34086 2 Case pack (pcs): 1 Z BX1654Z 062243 34085 5 Case pack (pcs): 1
2. BX2027Z 062243 44595 6 Case pack (pcs): 1
3. BX2064Z 062243 42447 0 Case pack (pcs): 1

Chair: 14.6" (37.08cm) x 16.4" (41.65cm) x 26" (40cm)

PKG: 19.30" (49cm) x 17.70" (45cm) x 15.75" (40cm) Color may vary Decor and toys not included

Kid century modern: Pink chair set

1. BX1662Z 062243 34085 5 Case pack (pcs): 1
2. BX1634Z 062243 34084 8 Case pack (pcs): 1
3. BX3165Z 062243 44732 5 Case pack (pcs): 1

Chair: 14.6" (37.08cm) x 16.4" (41.65cm) x 26" (40cm)

PKG: 19.30" (49cm) x 17.70" (45cm) x 15.75" (40cm) Color may vary Decor and toys not included

Kid century modern: Table & chair set

NEW

1. BX1663Z 062243 34086 2 Case pack (pcs): 1
2. BX2027Z 062243 44595 6 Case pack (pcs): 1
3. BX2064Z 062243 42447 0 Case pack (pcs): 1

Table: 26" (40cm) x 21.65" (55cm) x 19.33" (49cm) Chair: 14.6" (37.08cm) x 16.4" (41.65cm) x 26" (40cm)

PKG: 24" (61cm) x 13.60" (34.55cm) x 21" (53.35cm) Color may vary Decor and toys not included

- 2 comfy kid-sized chairs and a trendy table.
- Perfect for crafts and creations.
- Easy peasy assembly, no tools needed—just spin the legs on!
- Sleek wooden legs for added sturdiness and style.
- Class with a design to match and sale!
- Bringing more friends to the table? Add 2 more chairs with the Kid Century Modern Chair Set™!
**Chair stair.**
A 3-in-1 chair that doubles as a steppy stair — Mint
2 Years +

- Flip bottom to find the best sized seat or step for you!
- Sturdy construction and rubberized edges.

**Chair stair.**
A 3-in-1 chair that doubles as a steppy stair — Ivory
2 Years +

- A 2-step stool with grippy patterns.
- Easy assembly, with included hex wrench.

---

**Peek-a-boost.**
Wooden step stool — Ivory
2 Years +

- A 2-step stool with grippy patterns.
- Easy assembly, with included hex wrench.

**Peek-a-boost.**
Wooden step stool — Mint
2 Years +

- A 2-step stool with grippy patterns.
- Easy assembly, with included hex wrench.
Totes tidy™
Storage unit with 10 bins.
3 Years +

• Tidy up with 10 storage bins on a stylish rack.
• 10 stackable bins for all your big stuff and little things.
• Sleek, modern design with funky patterns.
• Solid wood dowels for added sturdiness and style.
• Easy to assemble, handles to move it around.

BX1390Z; 842743461886 / Case pack (unit): 1
ASSEMBLED: 35.50" (90.30cm) x 14.6" (37.08cm) x 26.5" (67.30cm)
PKG: 35.25" (89.50cm) x 11.61" (29.50cm) x 15.95" (40.50cm)
Color may vary / Decor and toys not included

128
129
Land of B.

Furniture
Wood
Preschool
Baby
**Vehicles**

1. **Lolo & Smarty Pants.**
   Cat and car. 12 Months +

2. **Sunny & Muddy Miles.**
   Hippo and pick-up truck. 12 Months +

3. **Woofer & Officer Lawly.**
   Dog and police car. 12 Months +

4. **Jax & Groovy Patootie.**
   Frog and bus. 12 Months +

5. **Dash & Motor Mike.**
   Fox and motorcycle. 12 Months +

6. **Bingo & Freddy Zoom.**
   Bingo and race car. 12 Months +

---

**Case pack (pcs):**

- LIGHTS & SOUNDS

**Dimensions:**

- **TOY**: 3.35” (8.5cm) x 2.36” (6cm) x 3.54” (9cm)
- **PKG**: 5” (12.7cm) x 3.5” (8.9cm) x 4.5” (11.4cm)

---

**Land of B.**

**Furniture**

133
Jax's Diner
Musical food truck. 18 Months +

Bonnie's School Bus
Musical school bus. 18 Months +

Doo B. Doos™
Light-up musical bus. 2 Years +

Woofer’s Musical Driving Wheel
Toy steering wheel. 2 Years +

1. LB1746Z - 0 62243 41050 3 - Case pack (pcs): 2 - TOY/PKG: 12” (30.5cm) x 6.5” (16.5cm) x 6.75” (17.2cm) - 3 AA batteries included.
2. LB1917Z - 0 62243 44656 4 - Case pack (pcs): 2 - TOY/PKG: 3.66” (9.3cm) x 10.3” (26.2cm) diameter - 3 AAA batteries included.
3. LB1813Z - 0 62243 44720 2 - Case pack (pcs): 2 - TOY/PKG: 9.5” (24.1cm) x 5.35” (13.6cm) x 7.2” (18.2cm) - 3 AAA batteries included.
4. LB1915Z - 0 62243 42758 7 - Case pack (pcs): 2 - TOY/PKG: 9” (22.9cm) x 5.5” (14cm) x 6.5” (16.5cm) - 3 AAA batteries included.
**Whimsy Land**

*Mix & match foam tiles. 3 Years +*

**Shapely Color Puzzle**

*Wooden puzzle. 18 Months +*

**Puzzle Adventures**

*3 jigsaw puzzle pack. 3 Years +*
**Musical**

1. **Hippo Pop.**  
   Light-up piano play. 12 Months +

2. **Catch-a-Sound.**  
   Musical memory game. 18 Months +

3. **Little Beats.**  
   Toy drum set. 2 Years +

4. **Lolo’s Meowsical Mat.**  
   Musical floor piano. 3 Years +

- **1. Hippo Pop**
  - **LB1650Z:** 62243338005  
    - Case pack (pcs): 1  
    - TOY/PKG: 13˝ (33cm) x 8.25˝ (21cm) x 9.5˝ (24.1cm)  
    - 4 AA batteries included.

- **2. Catch-a-Sound**
  - **LB1931Z:** 62243429925  
    - Case pack (pcs): 4  
    - TOY: 8.75˝ (22.23cm) x 9.88˝ (25.1cm) x 1.5˝ (3.8cm)  
    - PKG: 9.5˝ (24.13cm) x 6.62˝ (16.8cm) x 1.5˝ (3.8cm)  
    - 3 AAA batteries included.

- **3. Little Beats**
  - **LB1908Z:** 62243444454  
    - Case pack (pcs): 1  
    - TOY: 13.5˝ (34.3cm) x 8.6˝ (22cm) x 7.5˝ (19cm)  
    - PKG: 13.6˝ (34.5cm) x 6.3˝ (21.8cm) x 7.5˝ (19.1cm)  
    - 3 AA batteries included.

- **4. Lolo’s Meowsical Mat**
  - **LB1893Z:** 62243425668  
    - Case pack (pcs): 2  
    - TOY: 62.75˝ (159.4cm) x 28˝ (71.1cm) x 2.1˝ (5.3cm)  
    - PKG: 27.83˝ (70.7cm) x 2.75˝ (7cm) x 13.5˝ (34.3cm)  
    - 3 AA batteries included.

---

**Extra**

**Land of B.**

- **Furniture**
- **Preschool**
- **Baby**
- **Head**
- **Furniture**
- **Land of B.**
**Bath**

**Tub Time Books.**
Fun & waterproof bath books.
6 Months +

**Glow & Splash.**
Bath squirt & light-up whale.
6 Months +

**Squish & Splash.**
Animal bath squirts.
6 Months +

**Pull & Go Rider.**
Bath squirt & pull-back boat.
10 Months +

• Easy clean! Just twist, open, drain and dry.
• Swimsuits change color in warm water.
• Easy-peasy clean! Just twist, open, drain and dry.
• Whale glows and projects stars when placed in water.
• Dip Jax in warm water to change his swimsuit color!
• Easy-peasy clean! Just twist, open, drain and dry.
• Whale glows and projects stars when placed in water.
• Dip Jax in warm water to change his swimsuit color!

---

**Squish & Splash**

1. LB1845Z  LOLO™, WOOFER™ & BINGO™;
   TOY: 2” (5.1cm) x 2” (5.1cm) x 3” (7.6cm);
   PKG: 4.3” (10.9cm) x 2.7” (6.9cm) x 12” (30.5cm)

2. LB1846Z  DASH™, MUFFIN™ & BROWNIE™;
   TOY: 2” (5.1cm) x 2” (5.1cm) x 3” (7.6cm);
   PKG: 4.3” (10.9cm) x 2.7” (6.9cm) x 12” (30.5cm)

---

**Tub Time Books**

1. LB1838GZ  NUMBERS;
   TOY: 7.5” (19cm) x 1” (2.5cm) x 7.5” (19cm);
   PDQ: 8.3” (21cm) x 7.3” (18.5cm) x 4.3” (11cm)

2. LB1837GZ  COLORS;
   TOY: 7.5” (19cm) x 1” (2.5cm) x 7.5” (19cm);
   PDQ: 8.3” (21cm) x 7.3” (18.5cm) x 4.3” (11cm)

---

**Glow & Splash**

1. LB1712Z;
   TOY: 5.25” (13.34cm) x 6.5” (16.51cm) x 3.5” (8.89cm);
   PKG: 6” (15.24cm) x 5.26” (13.36cm) x 7” (17.78cm)

2. LB1711Z;
   TOY: 4.5” (11.43cm) x 7” (17.78cm) x 4.13” (10.5cm);
   PKG: 6” (15.24cm) x 5.26” (13.36cm) x 7” (17.78cm)

---

**Squish & Splash**

1. LB1712Z;
   TOY: 5.25” (13.34cm) x 6.5” (16.51cm) x 3.5” (8.89cm);
   PKG: 6” (15.24cm) x 5.26” (13.36cm) x 7” (17.78cm)

2. LB1711Z;
   TOY: 4.5” (11.43cm) x 7” (17.78cm) x 4.13” (10.5cm);
   PKG: 6” (15.24cm) x 5.26” (13.36cm) x 7” (17.78cm)
• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

NEW

Gogo Ride-On
Bingo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1862Z - 0 62243 41397 9 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.

Gogo Ride-On
Lolo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1859Z - 0 62243 40762 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.

Gogo Ride-On
Bingo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1862Z - 0 62243 41397 9 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.

Gogo Ride-On
Lolo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1859Z - 0 62243 40762 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.

Gogo Ride-On
Bingo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1862Z - 0 62243 41397 9 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.

Gogo Ride-On
Lolo™ Kid suitcase
2 Years to 6 Years

• Perfect to ride on or to tow along.
• Lockable suitcase, easy to open with the lil’ fish or a coin.
• Luminous eyes and fun sound effects.

Land of B.
LB1859Z - 0 62243 40762 - Case pack [pcs]: 2 TOY/PKG: 18.8” (47cm) x 8.5” (21.6cm) x 13.1” (33.27cm)
3 AAA batteries included.
Pinky Pals
Finger puppets. 10 Months +

1. LB1740Z; 062243409095
2. LB1740Z; 062243409118
3. LB1739Z; 062243409071

Case pack (pcs): 4
TOY 2.25” (5.7cm) x 1.5” (3.8cm) x 3” (7.6cm)
PKG 8.25” (21cm) x 2” (5cm) x 7.9” (20cm)

Fluffy Door
Plushies. 2 Years +

NEW

1. LB1903Z WOOFER™; 062243427016
2. LB1904Z JAX™; 062243427012
3. LB1905Z LOLO™; 062423427016
4. LB1907Z DASH™; 062423427014

Case pack (pcs): 2
TOY/PKG 8.27” (21cm) x 7.1” (18cm) x 8” (20.32cm)

1. 2. 3. 4.
Happy Snackies
Scented plushes. 2+ Years

Mix & Match Hats!

1. LB1867Z WOOFER™; 06224342576 1
2. LB1869Z LOLO™; 06224342578 1
3. LB1871Z BINGO™; 06224342580 4
4. LB1868Z JAX™; 06224342577 4
5. LB1872Z DASH™; 06224342581 8
6. LB1870Z SUNNY™; 06224342579 8
7. LB1873Z BONNIE™; 06224342582 8
8. LB1874Z HOOTIE™; 06224342583 5

146GZ 06224342579 1 Case pack (pcs): 16 PDQ 12" (30.48cm) x 18" (45.72cm) x 10" (25.40cm)

YUMMY SCENTS!

1. LB1867Z WOOFER™; 06224342576 1
2. LB1869Z LOLO™; 06224342578 1
3. LB1871Z BINGO™; 06224342580 4
4. LB1868Z JAX™; 06224342577 4
5. LB1872Z DASH™; 06224342581 8
6. LB1870Z SUNNY™; 06224342579 8
7. LB1873Z BONNIE™; 06224342582 8
8. LB1874Z HOOTIE™; 06224342583 5

146GZ 06224342579 1 Case pack (pcs): 16 PDQ 12" (30.48cm) x 18" (45.72cm) x 10" (25.40cm)
Build your own B. Section

4 ft Planogram

6 ft Planogram

4 ft Planogram

8 ft Planogram
B. Shop In Shop
B. Loud
Let’s have a playdate! But first, let’s connect and be friends on social.

Discover @mybtoys a wonder-filled universe, where kids get to B.exactly who they want to B.

B. Proud
Kudos from kiddos is all we need, but awards from far and wide leave us positively tickled. Wondering which toy got straight A’s and came top of the class? From old-timers like our beloved blooper to newcomers like our brand-new collection of kid-sized furniture; here are some of our (very proud) winners, acclaimed by the public, toy critics and kids from around the world! Although, you should know that for all of us at B., we love ALL our toys equally!
Ribbit-Tot-Tat
• National Parenting Publications Awards (NAPPA) - 2015 Award Winner
• Creative Child Magazine - 2016 Preferred Choice Award Musical Toys

Weefer
• Creative Child “Preferred Choice” Toy Award
• Parents’ Magazine “Best Toys of 2012”
• Toys “R” Us “Hot Toy of the Year”

Meowic
• Top 10 Canada 2015 Family Fun Toy of the Year (CYO) Award Winner (out of 2500)
• Parent Tested Parent Approved (PTPA) First Place Award and Seal of Approval
• Dr. Toy “Best Pick”
• Creative Child “Preferred Choice” Toy Award
• Queen Lilah Show – Hottest Toys for Holiday Season - 2013

Spinaroo
• Parents’ Choice Awards – 2016 Silver Award
• Family Fun’s Top 100 Children’s Products Award Program – winner for 10 Best Socially Responsible 2013
• San Diego - 100 Best Toy Couples and Gifts
• Athena Parent - 2013 Holiday Wish List
• Dr. Toy “10 Best Socially Responsible 2013”
• Dr. Toy “100 Best Children’s Products for 2013”

The Great Out’S’mores Tent
• The Toy Insider (Featuring Magazine) – Family Circle Magazine 8.0 million
• Top 10 Toy of the Year (CYO) 2016 - Summer Gift Guide
• Toy Reviews 2016 - 5 Star Rating TTPM

Woofe
• Creative Child “Preferred Choice” Toy Award
• Parents’ Magazine “Best Toys of 2012”
• Toys “R” Us “Fun Stuff” Toy Award
• Toy Insider “Hot Toy of the Year”

B. Teepee
• Parents’ Choice Awards – 2014 Silver Award
• Family Fun’s Top 100 Children’s Products Award Program – winner for 10 Best Socially Responsible 2013
• San Diego – 100 Best Toy Couples and Gifts
• Athena Parent – 2013 Holiday Wish List
• Dr. Toy “10 Best Socially Responsible 2013”
• Dr. Toy “100 Best Children’s Products for 2013”

Zany Zoo
• Creative Child 2012 Toy of the Year Award
• Preferred Choice Award – Recommended Toy
• Parents’ Magazine “Best Toys of 2012”
• Parents’ Choice “Fun Stuff” Toy Award
• Toy Insider “Hot Toy of the Year”

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Wavy-Wagon
• Canadian Toy Testing Council – Top summer toys at ODS

Kid Century Modern Table and Chair Set
• Parents’ Choice Approved – Spring 2013
• Family Choice Magazine Award 2016 – Holiday Gift Guide
• Toy Insider “Hot Toys of the Year”

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Fur & Salice
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

Pop-Arty
• Children’s Toy of the Year (CYO) 2016 - Summer Gift Guide
• Toy Reviews 2016 - 5 Star Rating TTPM

Scoot-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS

Sand Ahoy
• Canadian Toy Testing Council – Top summer toys at ODS

Owl About Waterfalls
• Dr. Toy’s Best Vacation Toys 2014
• San Diego Family - Summer 2018 - 50 Best Summer Toys

Scoop-A-Diving Set
• The Toy Insider (Winner’s featured in Family Circle Magazine 8.0 million)
• Toy Reviews 2018 – 5 Star Rating TTPM

Fish & Sushi
• American Baby “Toy of the Year”
• Highly rated by Able Play® for children with special needs

B. Coastal Cruiser
• Canadian Toy Testing Council – Top summer toys at ODS
BX176742Z - Starry Sky

BX176742Z - Colorful Pout 'n Play

BX176742Z - Ice Cream Truck

BX176742Z - Furniture

BX176742Z - Happy Cruisers

BX176742Z - Happyhues

BX176742Z - Squeezy Zeeby

BX176742Z - Wee Jams

BX176742Z - Sounds So Squeezy

BX176742Z - Grab & Zap

BX176742Z - Get Your Buzz On

BX176742Z - Animal Barnyard

BX176742Z - Squish & Splash

BX176742Z - Freshly Picked

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Tippy Toes

BX176742Z - Happyhues

BX176742Z - Get Your Buzz On

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard

BX176742Z - Grab & Zap

BX176742Z - Happyhues

BX176742Z - Animal Barnyard